



BATON ROUGE – APRIL 14, 2012

Coaches Check-In

Coaches Check-In will officially begin at 7:00PM on Friday, April 13, 2012 in the Arena Lobby of the Baton Rouge River Center. Although coaches will be able to check-in on Saturday as well, we highly encourage at least one representative to check-in each team on Friday evening. The following items will be handed to you at Coaches Check-In:

1. Participant Gifts

This year our participant gift will also DOUBLE as the athlete's CREDENTIAL! The gift is a cute and clever charm bracelet that has a custom U.S. Finals charm attached. Every athlete MUST be wearing their bracelet in order to pass through the entrance doors without a ticket. All participant gifts are pre-counted prior to the event to ensure that the quantity provided to each team is the exact same quantity as the number of athletes registered on that team. Lost or stolen participant gifts will not be replaced. If an athlete loses the participant gift, he or she will need to purchase a ticket to enter the event.

2. Coaches Credentials and Coaches Gift

All registered coaches (2 per team) will be given a U.S. Finals coaches T-shirt as their gift! All registered coaches (2 per team) will also be given a wristband at Coaches Check-In to wear for the event. Coaches must wear these wristbands on their wrists to gain entry into the facility as well as the Coaches VIP Area and the Practice Area. Coaches attempting to enter any of these areas without a wristband will be turned away, so please wear them at ALL times!

3. Pajama Program

If your team has so kindly participated in supporting the Pajama Program, our Coaches Check In area will also serve as a collection point for those donations.

Practice Area

The practice area will be located directly behind the performance floor. Only participants and credentialed coaches will be allowed access into the Practice Area. We ask that teams check-in for the Practice Area at least 15 minutes prior to their scheduled practice time. The practice warm-up schedule will consist of the following:

CHEER TEAMS

6 minutes – 44' x 12' Foam Stretch Strip

6 minutes – 60' x 8' Spring Tumble Strip

6 minutes – 54' x 44' Spring Floor

DANCE TEAMS

5 minutes – 44' x 12' Foam Stretch Strip

5 minutes – 5' x 49' Marley Strip

5 minutes – 40' x 49' Marley Floor

IMPORTANT! Please do not bring bags or personal items into the Practice Area!

U.S. Finals Staff

You won't have a hard time finding our staff, as we've provided NEON yellow shirts for them!

Performance Area

The Performance Area will consist of a 54' x 44' spring floor placed directly on the arena floor for cheer teams. Dance teams will perform on a 40' x 49' marley floor on top of the Cheer floor (this is subject to change depending on the quantity of dance teams registered).

Scoring

Since this is most likely your last event of the season, we want your team to end on a HIGH note with NO DEDUCTIONS! That is why it is so very important that every coach bringing a team to The U.S. Finals spend some time reviewing [The U.S. Finals Score System](#). If you have competed at an Epic Brand or JAM Brand event this season, you will notice that the score system is identical.

Awards and Gifts

WHO	WHAT
2 Coaches per team	VIP Room Access & a U.S. Finals T-shirt
All Registered Athletes	U.S. Finals Bracelet
All Teams	Placement Trophy
All Athletes of 1st – 3rd Place Teams	Gold, Silver or Bronze Medal
Team Division Winners	U.S. Champion Banner
All Athletes of U.S. Champion Teams	White Champion Jacket

Champ Gear Pick-up

If your team is crowned a US Champion, the Coaches VIP Room will also serve as the Champ Gear pick-up area. When the coach picks up their score sheets, each winning team will be given a form to complete with their jacket sizes, and the COACH's will bring that form to the Coaches VIP room to collect the jackets and then distribute them to the athletes.

Event Merchandise

Please visit the JAMwear booth (*The Official Merchandise Provider of The U.S. Finals*) to pick up your 2012 U.S. Finals cheer and dance gear! The JAMwear booth will be located on the arena floor at the Baton Rouge River Center.

Vendors

Please make sure you check out the fantastic vendors located in the area floor of the Baton Rouge River Center.

Photos

The U.S. Finals does allow for spectators to take photos of their team's performance, however, professional cameras in VIP Seating area is prohibited. Universal Event Photography is the Official Photographer of The U.S. Finals. Hundreds of action shots will be taken throughout each team's performance. Photos will be available for purchase the day of the event. All event photos will also be posted online and will be available for purchase at www.universaleventphoto.com.

VIP Seating

A VIP Seating area will be available for the fans of the team performing. The U.S. Finals staff will monitor this area to ensure that everyone has the opportunity to utilize this space during each team's performance. Please make sure you follow the flow of the space and move in and out quickly. Thank you for your cooperation in advance!

Video

The U.S. Finals does allow for spectators to record their team's performance, however, recording in the VIP Seating area or setting up a tripod anywhere in the facility is prohibited. Lockwood Media is the official videographer for this event, and they will have DVDs of all performances at The U.S. Finals on sale for same-day purchase.

New this year, Lockwood Media will have roaming cameras in the backstage and audience areas. They'll be streaming this footage into the performance halls, so get your smile ready because you might just end up on the big screens!

Concessions/Food

Plenty of concessions at the Baton Rouge River Center will be made available to all athletes and spectators. No outside food or beverage may be brought into the facility.

Spectator Pricing

The U.S. Finals – Baton Rouge is a ticketed event. The price of admission also includes a FREE event program. Spectator pricing for The U.S. Finals – Baton Rouge is as follows:

TYPE	AGE GUIDELINES	PRICE
General	Ages 13 - 54	\$16
Children	Ages 5 - 12	\$11
Seniors	Ages 55 & Older	\$11
Toddlers/Infants	Ages 4 & Under	FREE

Parking

Please [click here](#) for more information on parking at the Baton Rouge River Center.

WARNING – Strobes, fog, haze and other special effects may be used in the production of The U.S. Finals!